



# DIGITAL MARKETING MASTERY (DMM)

A Unique 7 Weeks Certified Internship Program

## A SET OF 7 Skills + BONUSES



© 2025



Learn from the award-winning industry experts!

*By CoreCellent Technologies*

“

BUILD A BRIGHT FUTURE IN A SHORT PERIOD OF TIME.





**BUILD A BRIGHT  
FUTURE IN A  
SHORT PERIOD  
OF TIME.**

# **DIGITAL MARKETING MASTERY (DMM)**

**A Unique 7 Weeks Certified Internship Program**

**A SET OF 7 Skills + BONUSES**

**Your Instant benefits:**



Learn from award-winning digital marketing experts with proven results.



Save hundreds of hours with actionable strategies.



Start implementing what you learn immediately for instant results.

*By CoreCellent Technologies*

7 WEEKS | 60+ LESSONS 24 HOURS OF LEARNING  
CONTENT | 7 LIVE & 7 Q&A SESSIONS

# Overview Content...

## SET OF 7 COURSES + Bonuses

Introduction

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**#1 Module: Creative Designing Mastery  
(CDM)**

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**#2 Module: Marketing Psychology  
Master Class (MPM)**

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**#3 Module: Website Design &  
Development Mastery**

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**#4 Module: Facebook Mastery**

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**#5 Module: Instagram Master Class**

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**#6 Module: E-Commerce Module**

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**#7 Module: SEO - Search Engine**

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**Optimisation & Google Ads Basics**

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**+ BONUSES: Live Weekend Workshop |**

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**25+ Recorded Webinars & Seminars**

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**JOIN NOW! LIMITED SEATS &  
LIMITED OFFER TIME, GET AN OFFER**

**SCAN  
ME**




**PAY NOW >**


# ABOUT THE COMPANY CORECELLENT TECHNOLOGIES



 Established in 2014, leading in digital marketing and cloud solution innovation.

 Creating, developing, & maintaining distinctive eye-catching solutions.

 An Award winner in " Digital Marketing & Cloud Solution "

 Providing the solutions using latest trends & and technology.



**#1**  
Award winner in  
" Digital Marketing & Cloud Solution "

**10+**  
Years of Industry experience

**500+**  
Clients Global

## GLOBAL C-SUITE COMMUNITY PLATFORM

### SECURE SERIES FUNDING

Raising Capital Through Series Funding

### MEET TOP 20 FINTECH'S INFLUENTIAL CEOS

A Conversation with FinTech Visionaries

### STORY

E-ADR, tech innovation in Alternative Dispute Resolution mechanism

Access E-Magazine



## LEGAL TIPS BY DR. MOKSHA KALYANRAM ABHIRAMULA

Advocate, Managing Partner, La Mintage Legal LLP

## From Humble Beginnings to Global Impact: The CoreCellent Story



**Moizuddin Mohammad**  
CEO & Co-founder at Corecellent Technologies

Starting from a small part of a 10x12 ft room in 2014, Moizuddin Mohammad and Mohammad Abdullah had a vision that extended far beyond the confines of their modest beginnings. They aimed not only to create employment but also to build a company that consistently over-delivers for its clients, solves their problems, and works to their utmost satisfaction. This dream has been realized in the form of CoreCellent Technologies, a testament to their dedication and innovative spirit.

Moizuddin Mohammad, the CEO, and Mohammad Abdullah, the CTO, were deeply influenced by their father, Mohammad Rafeeuddin, a visionary electronic engineer. He always motivated them towards entrepreneurship. Their mother encouraged them to take stands and risks to face the challenges of life.

This combined, made them to take a path through entrepreneurship that believes in the concept of knowledge-sharing, team-building, networking and value-sharing which are the foundational pillars of CoreCellent Technologies. These values have guided the company's growth and continue to drive its mission and vision.

Today, CoreCellent Technologies is a multifaceted company offering Digital Marketing, E-Commerce, Web & Mobile App Development, and ERP Solutions. The company's growth trajectory shows no signs of slowing down, with plans to launch even more services in the near future. This diversification and expansion underscore the company's commitment to staying ahead of the curve and meeting the evolving needs of its clients.

One of the cornerstones of CoreCellent Technologies' success has been its passion for sharing knowledge. This passion materialized in CoreCellent Academy, a corporate online academy aimed at fostering continuous learning

and professional development. The academy is a hub for aspiring startups, professionals with practical training and internship programs.

With over 10+ years of industry presence, CoreCellent Technologies boasts a portfolio of over 500+ clients & 30+ partners globally as of 2024. This impressive client base is a testament to the company's ability to deliver high-quality services and maintain strong client relationships. The team at CoreCellent, composed of talented designers and developers, works tirelessly to uphold the company's reputation for innovation and excellence.

Corecellent Technologies is honoured to be a part of the success of their long-term clients like the ESI Government Hospitals, Chamber Commerce (KKCC) and International clients like Abu Hatim Group (Oman), Arabian Hak (KSA).

The founder's strong commitment to applying their intellectual and physical abilities with innovative ideas has enabled CoreCellent Technologies to deliver high standards consistently. This commitment is evident in every project they undertake, ensuring that clients receive solutions that are not only effective but also innovative and forward-thinking.

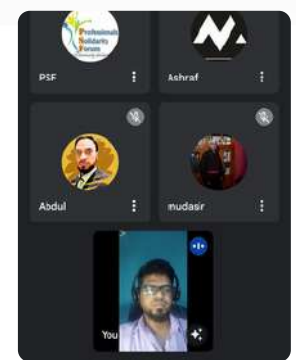
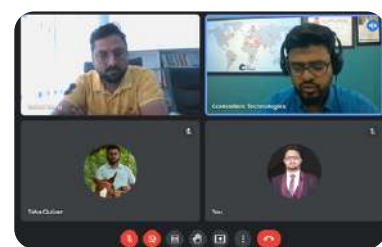
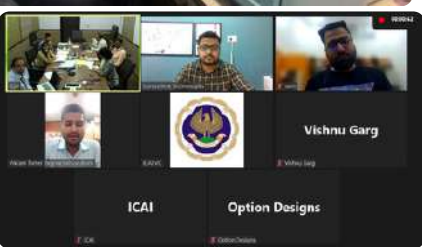
As CoreCellent Technologies continues to grow and evolve, its founders remain focused on their original vision. They are dedicated to creating employment, sharing knowledge, and building a company that makes a positive impact on its clients and the broader industry. Their journey from a small part of 10x12 ft room to a global player in the tech industry is a powerful reminder of what can be achieved with vision, dedication, and a commitment to excellence.



**Mohammad Abdullah**  
CTO & Co-founder at Corecellent Technologies



corecellent.com



# Our Mentees Feedback & Review



“ Always helping everyone to grow, their knowledge & experience in the field of web designing and digital marketing are exceptional, they have solutions for every problem. Both are very active and have a great problem-solving attitude. ”

~ Eng. JUNAID KHAIRDI



“ It was a pleasure to learn from Leading Company CoreCellent. They have very clear and detailed knowledge to represent any concept of Digital Marketing so that a housemaker with a career gap can learn things. ”

~ Eng. Hena - AMEENA VASEEM



“ CoreCellent Academy offers excellent coaching services, I took a few courses in the past, and the instructors were knowledgeable and provide comprehensive guidance. Overall, a great organization for both education and professional services. ”

~ Eng. Amair USA



“ I thank Corecellent Academy for teaching me all the skills of digital marketing so well. It gives me the immense privilege to be a part of it. I can assure this academy is one of the finest digital marketing academy in India. ”

~ Dr. Zeba Gulnar



“ A great place to learn practical skills and knowledge for success in the field, CoreCellent Academy is a valuable choice for those looking to excel in digital marketing. ”

~ Eng. BUSHRA MUJAHID



“ This program was very informative & easy to follow with up-to-date content, & clear Explanations. I enjoyed the practical examples, which made the learning experience engaging. After completing this course, I feel more confident in my digital marketing skills. ”

~ Eng. Iqra Tahseen Sadaf

# Unlock Digital Marketing →

**Certified Digital Marketer Course Designed for:**



- **Students**
- **Job Seekers**
- **Entrepreneur**
- **Influencer**
- **Marketers**
- **Self-branding**
- **Business growth**



**Learn Business Growth, Branding,  
Quality Leads & Sales Online**

*'You have the freedom to choose your platform'*

# SET OF 7 COURSES + Bonuses

**#1 Module: CREATIVE DESIGNING MASTERY (CDM)**

LEARN CREATIVE: BRANDING | TOOLS | Graphic Design  
Videos, Logos, Banners, GIFs, Strategies, tools, and much more.

**#2 Module: MARKETING PSYCHOLOGY MASTERY (MPM)**

LEARN: BRANDING | LEADS | SALES

**#4 Module: FACEBOOK/Meta MASTERY**

LEARN: FB ORGANIC | PAID ADS | TARGETING | TOOLS

**#3 Module: WEBSITE DESIGN & DEVELOPMENT MASTER CLASS**

LEARN: SMALL BUSINESS | BLOGS | E-COMMERCE | PORTALS

**#5 Module: Instagram MASTER CLASS**

LEARN: ORGANIC | PAID ADS | ALGORITHM | STRATEGY

**#6 Module: E-COMMERCE MODULE**

LEARN: PROCESS | MARKETING | SALES | STRATEGY

**#7 Module: SEO (SEARCH ENGINE OPTIMISATION) & GOOGLE ADS**

KEYWORDS | TECHNICAL SEO | ON-PAGE SEO | OFF-PAGE SEO  
PAY PER CLICK | RESERCH | TARGETING | ANALYTICS & REPORTS



**DIGITAL MONEY**

**DIGITAL BUNDLE**

EMPOWERING YOUR DIGITAL FUTURE!  
FROM AN AWARD WINNERS INDUSTRY EXPERTS

**33 CREATIVE VIDEOS & STRATEGY**

## SET OF 7 COURSES + BONUSES

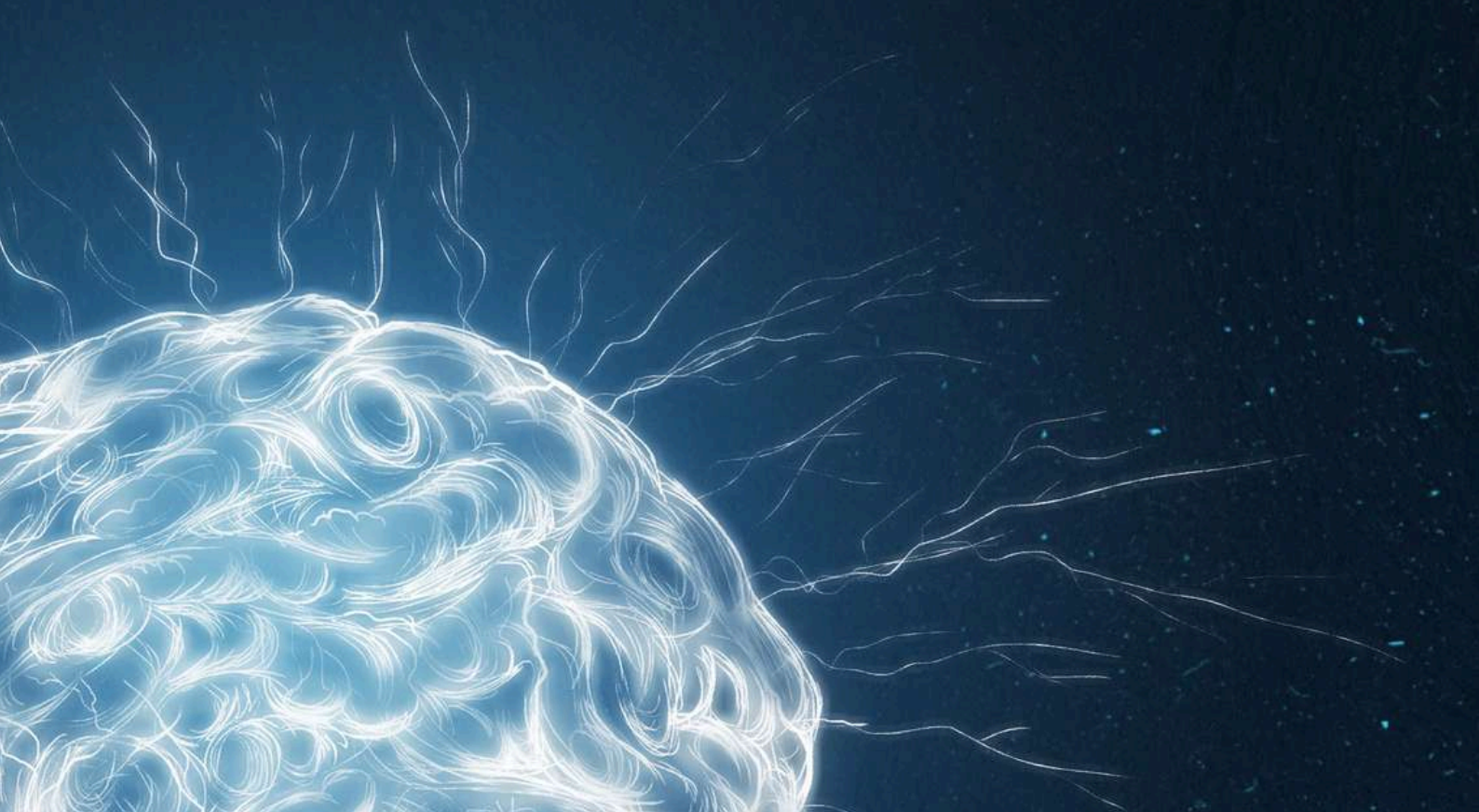


#1 Module:

# CREATIVE DESIGNING MASTERY (CDM)



**LEARN CREATIVE: BRANDING | TOOLS | Graphic Design**  
Videos, Logos, Banners, GIFs, Strategies, tools, and much more...



#2 Module:

# MARKETING PSYCHOLOGY MASTERY (MPM)



LEARN:

**BRANDING | LEADS | SALES**

#3 Module:

# WEBSITE DESIGN & DEVELOPMENT MASTER CLASS



LEARN:

SMALL BUSINESS | BLOGS | E-COMMERCE | PORTALS

#4 Module:

# FACEBOOK/Meta MASTERY



LEARN:

FB ORGANIC | PAID ADS | TARGETING | TOOLS



#5 Module:



Instagram

MASTER CLASS



LEARN:  
ORGANIC | PAID ADS | ALGORITHM | STRATEGY

#6 Module:

# E-COMMERCE MODULE



LEARN:

PROCESS | MARKETING | SALES | STRATEGY

00,450 results found

1. My Website

Page Rank 1. This is



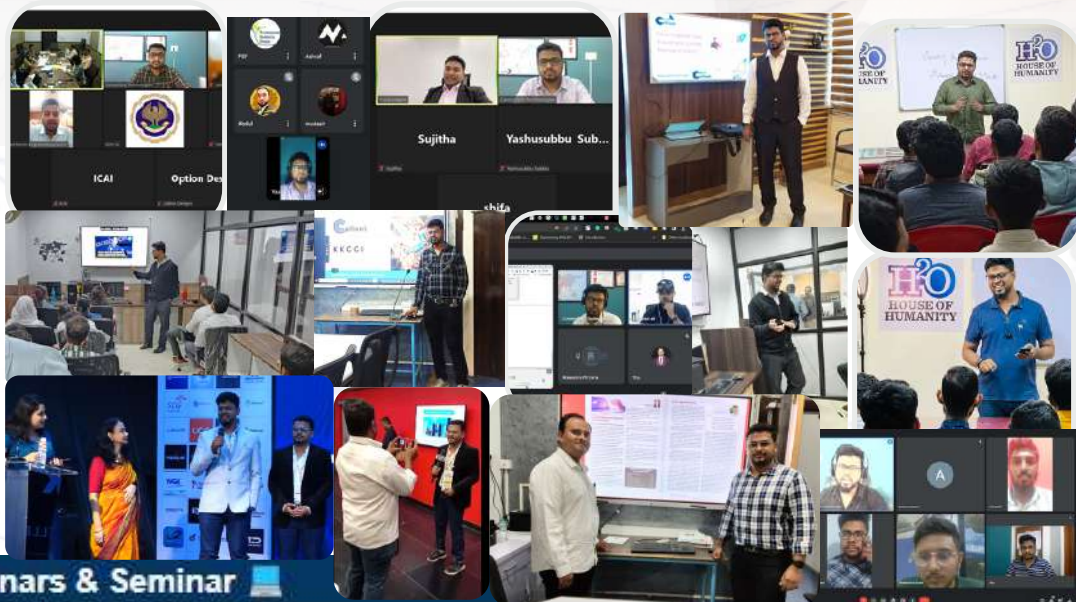
#7 Module:

# SEO (SEARCH ENGINE OPTIMISATION) & GOOGLE ADS

KEYWORDS | TECHNICAL SEO | ON-PAGE SEO | OFF-PAGE SEO  
PAY PER CLICK | RESEARCH | TARGETING | ANALYTICS & REPORTS



# 25+



## Weekend Workshop, Webinars & Seminar

2023 Webinar - Digital Marketing WorkFlow Secrets

Workshop 1: Digital Marketing Workflow

Workshop 2: Weekend Workshop 2

Workshop 3: Weekend Workshop 3

Seminar Part 1: How To Build Your Successful Online Startup In 3 steps?

Seminar Part 2: How To Build Your Successful Online Startup In 3 steps?

Seminar Part 3: Q&A : How To Build Your Successful Online Startup In 3 steps?

Corporate Sales training Seminar

Digital Earning: Earn online | Get your first break

Part 1: Market Crash (Recession)

Part 2: Market Crash (Recession), How to deal with it.

Cashflow Quadrant Instagram Live: Sources Of Income & Book Review

Day 1 Challenge- 7 top ways to make 1 to 7 lack Per Month with Digital Marketing

Day 2 Challenge- 5 High Paid Digital Marketing Job

Why startups fail within first 2 years?

Live discussion on Demand for Digital Skills

How important is Digital Marketing?

Part -1 Interview On News Channel

Part -2 Interview On News Channel

Story Of A Doctor to POD ( PRINT ON DEMAND ) Business Model, Expert Interview

Interview: Digital Marketing Psychology NLP EXPERT.

Digital Earning Live Session On Instagram

Interview: Is Content Still the King? Weekend WorkShop | Business Model | Expert Live interview

Google Search Workshop: Need of SEO | Google Search Website Traffic

Digital Selling: Targeting Audience | Q&A SESSION

JOIN NOW! LIMITED SEATS & LIMITED OFFER TIME, GET AN OFFER



# ABOUT TRAINER

## MOIZUDDIN MOHAMMAD

CEO & CO-FOUNDER



EXPERIENCE OF 30+ INDUSTRIES

ELECTRONIC ENGINEER



CREATED STRATEGIES FOR 500+ BUSINESSES

DIGITAL MARKETING CONSULTANT 10+ YEARS



CREATING SUCCESSFUL ONLINE BUSINESS MODEL



Hi, I'm Moizuddin Mohammad, CEO & Cofounder at Corecellent Technologies.

Husband of a lovely, supporting wife, and father of a cute son.

An electronic engineer who turned into a digital marketing consultant for 10+ years.

I am on a mission to help people with "Business / Career Growth" through "Digital marketing & IT services"

Professional graduate, Experienced in sales, marketing and lead generation.

Also Skilled in creating successful E-Commerce Business Model, Digital Marketing funnels, sales strategies.

# ABOUT TRAINER

## MOHAMMED ABDULLAH

CTO & CO-FOUNDER



EXPERIENCE OF 30+ INDUSTRIES

ELECTRONIC ENGINEER



CREATED STRATEGIES FOR 500+ BUSINESSES

DIGITAL MARKETING  
CONSULTANT 10+ YEARS



CREATING SUCCESSFUL ONLINE BUSINESS MODEL

Hi, I'm Mohammed Abdullah, CTO & Co-founder of Corecellent Technologies. Son of an inspirational personality and husband to a loving & supportive wife.

A communication engineer turned into an online business consultant and developer for the past 10+ years.

I help Students, Entrepreneurs and Corporate Businesses with Consultation & Business Growth through Digital Marketing & Online Solutions.

With 9+ years of specific experience in Online Consulting, Digital Marketing, Big Data Analytics, I Develop and Execute long-term strategic solutions for B2B and B2C clients around the globe.



# What more will you Get?



- 1 Certified training
- 2 Practical workshop
- 3 Ebook: Workbook, Checklist, tools, etc
- 4 Live case studies and experience
- 5 Lifetime access to groups
- 6 Hands-On-Support



- 7 Challenges, pros & cons of market
- 8 Motivation and fun class
- 9 Actual campaign strategies

And Much more...

# What will you learn?

- 1 Designing Creative Skills
- 2 Marketing clarity + Strategies
- 3 Creating actual Ads strategies
- 4 Platform algorithms
- 5 Marketing Funnels online
- 6 Audience & Competitors clarity



- 7 Branding & Leads
- 8 Practical company atmosphere
- 9 Budget optimisation

And Much more...

JOIN NOW! LIMITED SEATS &  
LIMITED OFFER TIME, GET AN OFFER



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# DIGITAL MARKETING JOBS IN DEMAND:

## Digital Marketing Manager

Go Websters

2 - 7 years

₹ 2,50,000 - 5,00,000 P.A.

Chennai (WFH during Covid)

Register to apply

LOGIN TO APPLY

Posted: 29 days ago | Openings: 1 | Job Applicants: 278

Send Me Jobs Like This

### Job description

- **Must have experience - SEO/PPC/SMO/SMM/Email Marketing/Content Writing.**
- You will be responsible for **Lead Generation** - Inbound & Outbound.
- Create content to post on social channels like LinkedIn, Facebook, Instagram, Twitter etc.
- Promote the company's product and services in the digital space.
- Should have experience in Google AdWords, Google Analytics, Facebook Business Manager, Sales Navigator, SEMRush/other

Home > Noida

## Digital Marketing Manager

AYON TECHNOVISION PRIVATE LIMITED

3 - 8 years

₹ 4,50,000 - 6,00,000 P.A.

Noida

Register to apply

LOGIN TO APPLY

Posted: 26 days ago | Openings: 1 | Job Applicants: 239

Send Me Jobs Like This

### Job description

#### Roles and Responsibilities

- Develop and execute short-term & long-term successful SEO strategies
- Conducting keyword research, identifying content scope/strategy to guide content teams
- Review technical SEO issues and recommend fixes
- Optimize website content and landing pages based on user intent, UX, and mobile-first approach
- Direct off-page optimization projects (e.g. link-building)
- Collect data and report on traffic, rankings, and other SEO aspects
- Keep abreast of SEO and integrated marketing trends
- Competition analysis to identify gaps and trends
- Create regular SEO reports and monitor performance metrics

## Digital Marketing Manager

TOTAL DIGITAL SOLUTIONS GROUP

2 - 7 years

₹ 3,50,000 - 7,00,000 P.A.

Remote (Hiring office located in Dubai)

Register to apply

LOGIN TO APPLY

Posted: 28 days ago | Openings: 1 | Job Applicants: 244

Send Me Jobs Like This

### Job description

#### Roles and Responsibilities

New

## Experienced Female Admission Counselor - Digital Marketing...

t-Mipcb  
Zirakpur, Punjab

₹20,000.00 - ₹37,134.39 a month Full-time

Day shift

Easily apply

- We're seeking a passionate individual to guide prospective students through the admissions process.
- In this role, you'll engage with applicants, providing...

Active 3 days ago

## Digital Marketing Manager

KKBC  
Remote

From ₹66,667 a month Full-time

Monday to Friday +1

Easily apply

- Managing all **digital marketing** campaigns.
- Assigning and briefing **digital marketing** campaigns.
- Handling **digital marketing** requests from other sections of the...

Active 3 days ago · More...

## Senior Digital Marketing

FPLE Technology Pvt Ltd  
Bengaluru, Karnataka

₹44,000 - ₹88,000 a month Full-time +1

Monday to Friday

Easily apply

- Developing and executing comprehensive **digital marketing** plans to achieve business objectives.
- Staying updated with the latest industry trends and emerging...

Active 3 days ago · More...

# Our Google Reviews

5.0  
RATING



**Mohammed Junaid**  
Local Guide · 78 reviews · 57 photos  
★★★★★ 7 months ago

Positive: Professionalism, Quality, Responsiveness, Value

Always helping everyone to grow, their knowledge and experience in the field of web designing and digital marketing is exceptional, they have solution for every problem. Both are very active and have a great problem solving attitude.

I am still also learning many things from them about Digital marketing and business. They are always available to teach and are helping me to grow my business.

If anyone is looking for their business to grow in the online world, hands down they are the best option to go for. They are probably best in their fields, and CoreCellent-technologies, Gulbarga is considered as one of the best Digital Marketing agencies across the city.

Highly recommended.



**Response from the owner** 2 years ago

Thank you so much Mr. Junaid for your kind words. Your words means a lot to us. We hope your new branch of Paradise Tours and Travels in Mumbai will be as professional and unique as it's Gulbarga branch. All the very best :)



**Amer Azam**  
1 review

★★★★★ 2 weeks ago **NEW**

I highly recommend CoreCellent, their digital marketing and web designing services are top-notch, provide reliable solutions with a focus on quality. They delivered exceptional web design services for the United States-based company I am employed with. Additionally, CoreCellent Academy offers excellent coaching services, I took a few courses in the past, and the instructors were knowledgeable and provide comprehensive guidance. Overall, a great organization for both education and professional services.



**Response from the owner** 38 minutes ago

Thank you so much for your kind words, feedback & 5 Star Review. This means a lot to us 😊

S

**Syed Mujtaba Husain**  
2 reviews

★★★★★ a year ago

Wonderful & learning experience...



**Response from the owner** 8 months ago

Thank you for leaving us a positive 5-star review! We appreciate your kind words and support. Your feedback is truly valuable to our team.

Regards,  
Team | CoreCellent Technologies



**Aatif Raj**

★★★★★ 5 months ago



**Shaikh Mohammad**

★★★★★ 8 months ago



**Mdsafi Ullashaikh**

★★★★★ 5 years ago



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# BENEFITS OF JOINING CORECELLENT ACADEMY

100% Satisfaction Guaranteed

Students' satisfaction is our topmost priority.

10-Day Money-Back Guarantee

Get a full refund if you're not completely satisfied with the program.

Certified Live Training Workshops

Participate in professional, interactive sessions led by experts.



Experienced Industry Experts

Learn from trainers with over 10 years of experience and a 5-star rating on Google and Facebook.

Hands-On Online Support

Access support through emails, groups, and one-on-one appointments.



JOIN NOW! LIMITED SEATS &  
LIMITED OFFER TIME, GET AN OFFER



PAY NOW >

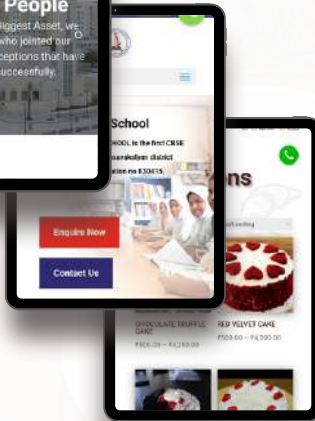
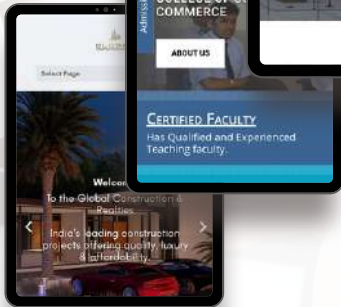
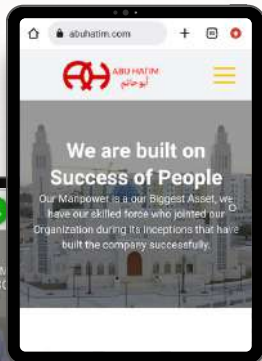
corecellent.com

I am so confident that you will start your career within 50 days.

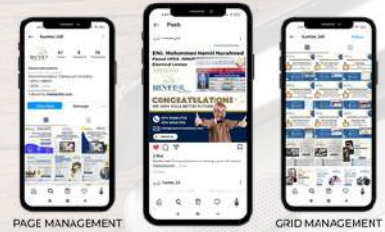
# OUR PRESTIGIOUS CLIENTS:



Estd. 1966



Justo Creative Post  
INSTITUTION



PAGE MANAGEMENT CREATIVE POST GRID MANAGEMENT

## HAVE A LOOK AT OUR PORTFOLIO

Justo Creative Post  
FOOD INDUSTRY



PAGE MANAGEMENT CREATIVE POST GRID MANAGEMENT

Justo Creative Post  
HOME KITCHEN



PAGE MANAGEMENT CREATIVE POST GRID MANAGEMENT

Justo Creative Post  
HOSPITAL



PAGE MANAGEMENT CREATIVE POST GRID MANAGEMENT

10+  
YEARS ESTABLISHED

500+  
HAPPY CLIENTS  
GLOBALLY

150+  
ADS CAMPAIGN RUNNING  
EVERY MONTH

1500+  
DESIGNED PAGES

8100+  
HOURS OF LIVE WEBSITES

# JOIN 7 WEEKS CERTIFIED INTERNSHIP DIGITAL MARKETING MASTERY (DMM) WORKSHOP

## LIVE WEEKEND WORKSHOPS

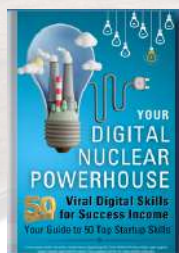


## 75 TOOLS FOR DIGITAL MARKETING SUCCESS!



33 CREATIVE VIDEOS

## VIDEO COURSE 7 MODULES



DIGITAL  
POWERHOUSE

## E-COMMERCE BUSINESS BLUEPRINT & ROADMAP



## INBOUND MARKETING FUNNEL PDF



## 90+ Core SEO Checklist



LEAD MAGNET FUNNEL  
STRATEGY



18 PLACES  
TO WIN DIGITAL PROJECTS



PRIVATE GROUP  
ACCESS



Demographics Gender, age, marital status, employer	Buying Roles Decision makers, influencers	Goals and Responsibilities	Frustrations
Buyer's Journey Awareness, consideration, purchase, advocacy	Channels Social media, other digital activities, non-digital activities	Sources of Information Content that influences purchase decisions	Needs
			Objections

## CONTENT BOOK



## 2 FRAMEWORKS DOWNLOADABLE PDF

**JOIN NOW!**  
**LIMITED SEATS & LIMITED OFFER TIME**

**SCAN**  
**ME**



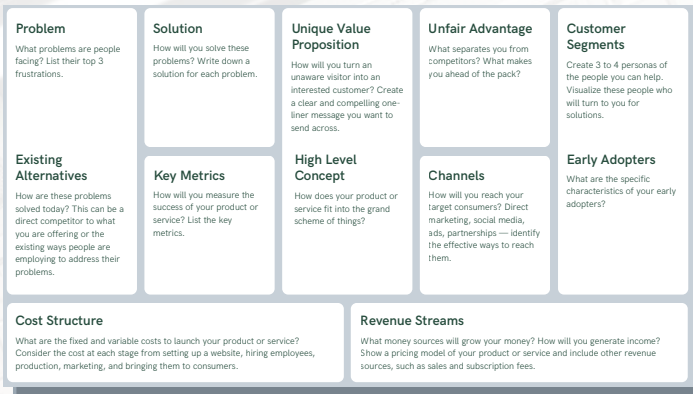
# + BONUS Digital Business Bundle



3 PROPOSAL COPY



## FRAMEWORK



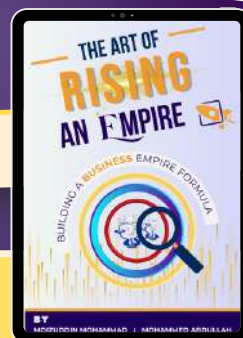
## STARTUP WORKSHOPS



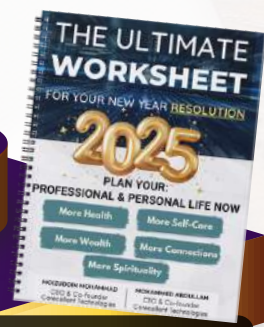
18 PLACES TO WIN DIGITAL PROJECTS



WINNING A MEETING PROCESS WEBINAR



GOAL SETTING WORKSHEET





# **THANK YOU**

## **GET IN TOUCH:**

CORECELLENT - TECHNOLOGIES,  
KARNATAKA-585102 INDIA.

E-MAIL: [INFO@CORECELLENT.COM](mailto:INFO@CORECELLENT.COM)

[PROJECT.CORECELLENT.COM](http://PROJECT.CORECELLENT.COM)



**Website | Digital Marketing | E- Commerce | App Dev**